Conversation Guide

for Nominations to Leadership Programmes

Talent Conversation Tool and Guide for Managers & Employees 2013-14
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Introduction

This tool has been designed by the NHS Leadership Academy in collaboration with our local delivery partners (LDPs) to bring together good practice around NHS talent management.

Use this tool when nominating colleagues onto leadership programmes at a local, regional and national level, including the NHS Leadership Academy’s professional development programmes - designed specifically for those who are aspiring to reach their next leadership role.

Using the Tool to select staff for the NHS Leadership Academy professional development programmes

All NHS Leadership Academy professional development programmes require nominees to have had a talent discussion with their manager.

This is to make sure this valuable training is made available to the right people, ready to embrace their leadership development. Only those who fall into the green categories (as shown below) should ideally be considered for progressive leadership development and access to local, regional and national programmes.

The main part of the tool is the open, honest and constructive conversation between the manager and member of staff to explore where they are now, where they want to be, and how to get there – or to simply identify and maximise how they are currently performing.

The tool may be used to enhance the appraisal process, but equally can be undertaken as a standalone process.
What is Talent Management?

Talent Management (TM) represents organisations’ efforts to attract, develop and retain skilled and valuable employees. Its goal is to have people with the capabilities, commitment and behaviours needed for current and future organisational success.

This means making sure we have:
- The right people, in the right role, with the right values
- With access to the right opportunities, exposure, stretch and development to reach their potential
- Whether this be in their current role, or for a future role

TM allows an organisation to have a rounded picture of the individuals it employs, future skills and the styles and behaviours needed to take the organisation forward to effectively deliver against its priorities. Ultimately, aligning the right people to the right roles with the right values will lead to improved quality of healthcare services and improved outcomes for our patients will continue to improve.

As part of the TM process, we look at reviewing employees against performance, behavior, ambition and raw potential to move onwards and upwards. By looking at where employees sit on these scales it helps us to understand how best to support them in their development to reach their full potential in the wider NHS.

In common with the most national and international organisations, we look to provide a TM process that works for all of our staff.

The key element to any successful TM approach is when managers and staff are able to have open and constructive conversations around their potential, where they are now, where they want to be, and how to be supported to get there.

Who is Talent Management for?

Although this tool is for talent discussions for those who want to access leadership development, ultimately, talent management should consider all individuals in an organisation. It should cover the development they require, the value they bring, and the position(s) that best suit their skills currently and into the future within an organisation and/or elsewhere in their career journey. Talent and career development is necessary for the retention of employees no matter what their seniority and position within the organisation; whether that is for example;

- A ‘professional in their field’ who wants to maintain their CPD to maximise their potential in their current role and use their expertise to develop others around them
- A ‘developing professional’ who needs support to reach the potential in their current role
- A ‘transition employee’ who has just started in a role and needs targeted support to reach their potential in their new role, or
- A ‘role model’ employee who has mastered their current role and shows high potential to make a step change to the next path in their career in the NHS.

We all need to feel that we are listened to, understood and valued in our roles to achieve our maximum potential. Whether you are someone who is a reliable key contributor, someone who needs support to be able to reach your potential or someone exceeding expectations who is ready for a step change. TM is about considering everyone as an individual and the development that is right for them and making them feel rewarded and able to do a good job within our NHS.
Overview and use of the Talent Conversation Tool

This tool helps staff and managers to measure ‘performance’ (what you achieve) and ‘behaviours’ (how you achieve it) of individuals against their demonstrated ‘potential’ (capacity, ambition, motivation, readiness) to move on in their career path in the immediate, short or longer term on their journey to reach their full potential.

When having talent discussions, both the manager and individual should consider evidence such as:

- Performance appraisal and behavioural feedback tools such as 360 degree tool to help align their level of performance; partially meeting, meeting or exceeding expectations.

Managers should then, through coaching, work through the individual’s ambition and potential to move on in order to get a sense of; ready now, ready soon or content to stay within their current professional role. All of this allows you to identify where an individual sits on the talent grid. (See Page 11).

You can then consider the most appropriate development opportunities, such as maintaining CPD and stretching out of their role or development to help them reach the next step on their journey to reach their full potential.

For people in the following coloured areas of the tool, consider:

**Green**

- For those in the ‘Ready Now’ category who need support to reach their full potential, these individuals should be put forward to leadership programmes. Those who are ‘Key Generalists’ and ‘Future Emergent Potential’ may also be given similar opportunities, however more targeted discussions should be had to explore if any chosen programme is right for their development needs.

- Only people who fall in the green category, who you identify as needing exposure to further leadership development opportunities to reach their next role / potential, should be put forward for the Academy’s core leadership development programmes.

**Purple**

- For people who fall into this category, it’s about thanking them for the good jobs they are doing and maintaining their development or providing opportunities that may help stretch them or help them become more expert in their field. Remember, without good consistent performers and experts, the NHS would not continue to deliver.

**Blue**

- For these individuals, it’s about acknowledging they need targeted development to reach their potential in role, whether it be someone who is new to post who needs development support to perform in their new role, or people who for whatever reason need support to reach their performance potential in their current roles or identifying where else their skills may be effectively utilised.
The talent grid tool will assist you in aligning the different development interventions available to the individual, maximising performance in role and/or preparing them for their next role. For example, those who are ‘Professionals in field’ may CPD, whereas ‘New to Role’ will require targeted development to help maximise their performance and behaviours in their current role.

The development offerings could for example be:
- Locally designed and delivered within your own organisation
- Delivered by an accredited CPD provider or HEI
- Delivered from your local delivery partner e.g. Aspiring Leadership Programme
- NHS Leadership Academy e.g. Professional Development Programmes

Outcomes of the talent discussion should be documented, potentially forming part of the individual’s on-going personal performance development plan, and then monitored on an on-going basis jointly by the manager and individual.
Talent Grid Conversation Tool: For Entry onto Academy Development Opportunities

The following describes the talent grid for use with talent conversations. The remainder of the document explains how to use the talent grid and hold a good talent conversation. See Appendix 1 for further supporting information on how to identify where someone is on the talent grid, conversational questions and possible development interventions, and see Appendix 2 for a blank copy of the grid for use with preparation for the conversation.

<table>
<thead>
<tr>
<th>Performance and Behaviours</th>
<th>Readiness to Move</th>
<th>Professional Talent</th>
<th>Developing Talent – Ready Soon</th>
<th>Ready Now</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Shows promise to continue to advance in their professional field or into a wider leadership role within 3 – 5 years if they have the capacity and ambition to do so, but equally valuable where they are.</td>
<td>Demonstrates the potential, ambition and motivation to develop at current level and potentially progress in their career within 1 – 3 years into new and wider challenges.</td>
<td>Demonstrates the potential, ambition, motivation and experience to perform at the next level now or within the next 12 months into new and wider challenges.</td>
</tr>
<tr>
<td>Exceeds Expectations</td>
<td>Outstanding performance against objectives, achieves more than what is expected of them and demonstrates role-modelling of behaviours required beyond their role.</td>
<td>Professional in Field</td>
<td>Key Generalist (pivotal and flexible)</td>
<td>Role Model (High Potential to Go Further)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• High performance in own field</td>
<td>• High performance with consistency of results across a variety of assignments and brings added value to tasks given.</td>
<td>• A role model with the highest levels of performance, potential and ambition to move on</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Role models behaviours of organisation/role</td>
<td>• Role models behaviours of organisation/role</td>
<td>• High performer, bringing added value to assignments with lots of potential and capacity for immediate advancement</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Consistent results and brings added value to tasks given.</td>
<td>• Low-Moderate potential/ambition to move on, possibly happy to stay in current position</td>
<td>• Role models behaviours of organisation/role</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Possibly reached ‘expert’ stage in their career.</td>
<td>• Secondary pool to fill critical positions; perhaps move one level; likely to shift to key or high professional roles over time</td>
<td>• Demonstrates mastery of current assignment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Shows upward potential, but less ambition/likely to move on in the medium future/outside of own specialism</td>
<td>• Emergent wider skills</td>
<td>• True organisation asset – role model</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Emergent wider skills</td>
<td></td>
<td>• First call to fill critical positions</td>
</tr>
<tr>
<td>Meets Expectations</td>
<td>Meets the expectations for performance against objectives and behaviours required at level for role</td>
<td>Future Professional in field</td>
<td>Solid Generalist (solid and adaptable)</td>
<td>Future Emergent Potential (capacity for key Roles)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Good reliable performance</td>
<td>• Good rounded performance</td>
<td>• Individual with high potential</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Behaves professionally in line with role</td>
<td>• Behaves professionally in line with role</td>
<td>• Good rounded performance</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Showing upward potential but less ambitious to move on outside of field.</td>
<td>• Meets expectations</td>
<td>• Behaves professionally in line with role</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Some potential to do more in long term if ambition and development allows</td>
<td>• Works wider than professional background</td>
<td>• Has the capacity to be a consistent talent, or with stretch move to higher level.</td>
</tr>
<tr>
<td>Partially Met Expectations</td>
<td>Below ‘met expectations’ against performance objectives and behaviours required at level for role</td>
<td>Developing Professional (needs stretching)</td>
<td>Developing Generalist (needs stretching)</td>
<td>Transition employee (New to Role needs support)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Current low demonstration of performance and behaviours required of role</td>
<td>• Low performance but showing moderate potential over time outside of professional role</td>
<td>• New to post or assignment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Being supported to reach their potential</td>
<td>• Being supported or needs pushing and stretching to reach full potential</td>
<td>• Have yet to demonstrate results, or high potential in a new position / development assignment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• May be in the wrong role</td>
<td>• May be bored or under-used or in the wrong role</td>
<td>• Future performance will allow assessment of where they align to the grid longer term</td>
</tr>
</tbody>
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The Talent Conversation

Effective and honest communication is at the heart of the talent conversation. It is a two-way process where the manager and member of staff explore where they sit on the talent grid through the manager giving constructive feedback about an individual’s performance and the behaviours, and values that they demonstrate.

This two-way conversation is about supporting an individual to reflect and consider the talent potential they already have within their current role, identifying and discussing any future aspirations they may have and may be likened to a coaching conversation in many respects. The talent grid tool helps to identify where the individual sits in relation to their potential role, and then to assist with identifying next supportive developmental steps for them.

We know that supporting an individual to identify their potential is essential as people who’s potential is used and developed are:

- More energised
- More fulfilled
- Achieve their goals more effectively
- More engaged
- Perform better at work

“It’s ludicrously simple, if you look after the staff, they look after the patients. Love and leadership saves lives. It is as big a crime as the failure to implement VTE prophylaxis, thrombolysis, aspirin etc. that this (leadership) work has been ignored” - Peter Lees, Founding Director of the FMLM.

The following flow chart and supportive steps are designed to help both the manager and member of staff plan, undertake, enact and monitor the outcomes of the talent conversation. See Appendix 1 for detailed use of questioning and possible development interventions associated with each of the boxes on the talent grid.

Flow Chart for TM Conversation Process

Identify need for TM conversation with individual

Prepare for TM Conversation
Both manager and employee become familiar with this toolkit and consider evidence to support the discussions

Hold the TM Conversation
Utilise the Grid, Quick Reference Guides and Having a Coaching Conversation Info to support this process

Identify way of enhancing individuals potential
- in current role
- preparing for future role(s)
and then signpost to relevant development opportunities

Local Trust Development opportunities
i.e. Locally led Leadership programmes

Regional Leadership Academy/Bodies - Development opportunities
See regional website

National Leadership Academy
i.e. Core Programmes
www.leadershipacademy.nhs.uk

After the conversation
Support the individuals’ development. Monitor impact and evaluate interventions. Benchmark your ratings of individuals with other managers. Repeat the process (it’s continuous!).
Preparing for a Talent Conversation

When preparing, ensure both you and your employee have planned and prepared well for the conversation by:

1. Ensure you have familiarised yourself with the process.
2. The employee should have been given this Talent Conversation Guide in advance of the meeting so they have full understanding of the process.
3. You should also give the individual protected time before hand to encourage them to reflect on where they think their potential sits within the context of the Talent Conversation Tool.

4. Considering and bringing wider evidence to support the discussion e.g. performance outcomes, 360 feedback from others etc.
5. Make sure you have time before hand so you as the manager are in a good place mentally to be able to have a good talent management conversation.
6. Ensure enough time is given for the meeting and the time is protected.
7. Be mindful of the environment where you hold this conversation - use quiet and comfortable surroundings.

Holding the talent conversation

Having a talent conversation is nothing new to a manager or an employee – it’s very much like an appraisal and often many organisations will amalgamate talent discussions with their appraisal process.

Research consistently supports the value of effective communications in the workplace and evidence suggests that it leads to people feeling valued and energised to work. The reasons for these not happening ranges from fear of conversation not going well, lack of confidence in ability to hold the conversation in an effective way and that there are more pressing operational pressure to contend with which may impact on the quality of the conversation. Whilst these reasons are very valid, they should not deter from these important conversations happening across organisations.

Whilst the talent conversation tool is a useful guide for mapping an employee’s potential, the quality of the talent conversation is the most valuable aspect of this process. The conversation will also support reduction of uncertainty for the individual within their role, help resolve problems, build trust and rapport which in turn strengthens manager/employee relationships and improves work performance.
After the Talent Conversation

Following the Talent Management Conversation the outcome should be focused on developing the individual, whether maintaining their development to continue doing the good job they are currently doing, addressing specific development needs identified within their current role, or tapping into potential strengths and talents to prepare them for their next role.

The conversation you have will be a catalyst for individual development which will then link into a choice of development interventions which are identified in the specific guides for each area of the Talent Conversation Tool. These should be documented, enacted, monitored and evaluated on an on-going basis to review the impact they are having in getting the employee where they need to be in maximising their potential.

For managers undertaking talent discussions for their whole teams, it is also good practice to benchmark your ratings of individuals with other managers. This helps to remove any bias and ensure all employees in a team are treated equitably. Use conversations such as senior team meetings to discuss why you each rated individuals in the way you did to help standardisation of how all individuals in the team are rated—this helps to ensure that all managers are ‘comparing apples with apples’.

Adopting a Coaching Style in the Talent Management Conversation

1. Establish the Talent Conversation
   • Greet the individual in an appropriate manner and establish rapport
   • Deal with agenda, e.g. duration of conversation, any potential interruptions
   • Create an appropriate sense of occasion i.e. we are beginning the TM conversation now

2. Identify topic of conversation and end goal
   • Agree what you are going to talk about (The individual’s performance, behaviours & potential)
   • Agree desired outcome e.g. to ascertain path of leadership development

3. Surface understanding and build insight
   • Enquire, build mutual understanding (ask questions as per quick reference guides)
   • Enable knowledge and values to surface/enable reflection for individual

4. Shape agreements and reach conclusions
   • Acknowledge what insights and conclusions have been gained
   • Refine summarise conclusions and agree specific actions
   • You may have to go back to step 2 for wider exploration; is there anything you haven’t discussed yet?

5. Summarise and completion/closure
   • Establish closure to the TM Conservation
   • Summarise and discuss what happens next (development opportunities identified)

Reference: Adapted from The Coaching Manual (Julie Starr, 2008)
Further information

More information is available on the talent management initiative, future resources and access the national core programmes at the following web addresses:

www.leadershipacademy.nhs.uk/talent

Approaches to talent management now and in the future:


The leadership compact:


The leadership compact resources:

http://www.leadershipacademy.nhs.uk/discover/talent-management-approaches/tlc-resources/
Appendix 1: Specific Guides for each area of the Talent Conversation Tool Areas

Use the following profile tools to help you in profiling individuals as part of the talent discussion, the questions to ask/explore and then the possible development interventions that will support them to reach their potential:

### Role Model – High Potential to Go Further
High performer with lots of potential and capacity for immediate advancement

**Definition**
- Highest levels of performance and potential
- Role models behaviours that align to the organisation and wider NHS
- Demonstrates mastery of current job / assignment
- Is relied on to always deliver
- Aspires to progress
- True organisation asset
- First call to fill critical or emergency positions

**Bank of Questions**
- What do we need to do to ensure continuous optimum performance?
- Do you see yourself as a leader?
- What motivates you and makes you feel valued at work?
- Where do you see your career path both now and in the immediate future i.e. next 12 months?
- What could prevent you progressing/realising your aspirations?
- What ambition do you have for the future?
- What do you feel are the ‘new’ required leadership behaviours to enable a step change?
- What do you see as your immediate next move and what would you imagine the next one to be?
- What experiences do you need to make that happen?
- What skills and knowledge do you need to develop to be more rounded?
- What personal styles help you?
- What resources do you need to help you – personal, organisational or professional?
- What personal styles hinder you?
- What is your ‘profile’ within the organisation/networks and how might this be developed?
- What can get in your way of delivery?
- What would colleagues say about your leadership and delivery ability at the various levels (manager, peer, direct report)?
- How do you influence where you don’t have power?
- What are your strategies to motivate your team/network/stakeholders?
- What de-rails your performance as a team member?
- Are there areas of the corporate agenda that could be developed and what part would you play?
- What do you do with good ideas?
- Do you need to further develop creativity or business acumen?
- What other professional skills would you like to develop?

**Development Considerations**
- Thank these individuals and show them they are valued
- Access leadership development to support preparation for step change
- Future role, exposure to ‘acting / step up’ posts
- Identify ‘appropriate’ career path
- Immediate move and longer term view
- Stretch assignments, giving depth and breadth of experience
- Reinforce value of individual to organisation, use praise and recognition appropriately
- Raise profile and exposure
- Use their skills to ‘give back’ in developing others in the wider organisation
- What are your strategies to motivate your team/network/stakeholders?
- What de-rails your performance as a team member?
- Are there areas of the corporate agenda that could be developed and what part would you play?
- What do you do with good ideas?
- Do you need to further develop creativity or business acumen?
- What other professional skills would you like to develop?

**Specific Leadership Development Interventions:**
For those who are in a green category consider nomination on to:
- National Leadership Academy core programmes
- Regional Leadership Local Delivery Partnership development programmes
- Local organisational leadership development programmes

Further Possible Development Interventions:
- 360 degree feedback / other self-awareness exercises
- Mentoring (self and others)
- Secondments (external)
- High profile presentations / exposure
- Stretch project/assignment outside of comfort zone
- Placement outside of organisation
- Develop skills / knowledge – next role
- Exposure to multi-cultural, multi-business, teams or groups where an outcome is needed with no direct authority
- An understanding of organisational development, interventions and techniques
- Further education
- Coaching
- Action Learning Sets
Future Emergent Potential (capacity for key Roles)

Definition
- Individual with high potential
- Good performance, can step up to deputise for higher roles when needed
- Demonstrates good professional behaviours in role and wider NHS
- Has the ability and potential to be a consistent talent
- Aspires and has ambition

Bank of Questions
- What motivates you and makes you feel valued at work?
- Do you see yourself as a leader?
- What are the ways to raise your performance levels even higher to be seen as outstanding in what you do?
- What holds you back at times? Are you aware of anything that holds the team back?
- Where might your next career steps take you?
- How do you think we can increase your exposure to demonstrate your capabilities?
- What can you do to manage constraints/barriers to your progression?
- Do you feel informed and involved in the organisation’s decision-making?
- What get in your way to perform/deliver?
- Where do you see your career path both now and in the future i.e. next 2-3 years?
- What could prevent you progressing/realising your ambition?
- What do you feel are the ‘new’ required leadership behaviours you may need to develop?
- What do you see as your next move and what could you imagine the next one after that to be?
- What experiences do you need to make that happen?
- What skills and knowledge do you need to develop?
- What personal styles help you? What personal styles hinder you?
- What resources do you need to help you - personal, organisational and professional?
- What is your ‘profile’ within the organisation and how might this be developed?
- What would colleagues say about your leadership and delivery ability at the various levels (manager, peer, direct report)?
- How do you influence where you don’t have power?
- What are your strategies to motivate your team?
- Are there areas of the corporate agenda that could be developed and what part would you play?

Development Considerations
- Thank these individuals and make them feel valued
- Potential to access wider leadership development, but this has to be right for them
- Current role development
- Increase current performance/delivery and stretching in current role to do this
- Discuss future ambition/visions
- Specific competencies, experience and learning needed for future roles
- Use their skills to ‘give back’ in developing others in the wider organisation

Specific Leadership Development Interventions:
For those who are in a green category consider nomination on to:
- National Leadership Academy core programmes
- Regional Leadership Local Delivery Partnership development programmes
- Local organisational leadership development programmes

Further Possible Development Interventions:
- Managing personal growth
- 360 degree feedback
- Secondments/stretch opportunities
- Mentoring (as mentee) or as mentor
- Coaching 1:1
- Job rotations/exposure to broader Trust agenda and priorities
- Skills/knowledge – next role
- Projects – working outside functional expertise; working on a failed project in a recovery phase
- Consider your own local development activity
Transition employee (New to Role needs support)

High potential in new job, needs support to perform in new role to maximise on potential

Definition
- In transition having started in a new position
- They need time and dedicated support to achieve their full potential within their current role and become great achievers
- Behaviour and performance is aligning to their new role

Bank of Questions
- What would you have done differently in your career so far?
- What is your profile perceived as by the organisation and how might this be developed?
- Are there any barriers preventing improved performance?
- What do we need to do to ensure continuous optimum performance?
- What could prevent you progressing?
- What do you feel are the ‘new’ required leadership behaviours?
- What experiences do you need to make that happen?
- What skills and knowledge do you need to develop?
- What personal styles help you? What personal styles hinder you?
- What resources do you need to help you?
- What would colleagues say about your leadership and delivery ability at the various levels (manager, peer, direct report)?
- How do you manage your own work/life balance?
- What do you do with good ideas?
- Do you need to further develop creativity or business acumen?
- What more could you do to improve the quality of services, patient experience and the health and wellbeing of the workforce?
- How do you manage your own work/life balance?

Development Considerations
- Current role, skills and behaviours to be able to do a great job in role
- Motivate, mentor and coach – make them feel valued
- Direction and support and chances to bring their own flare to the new role
- Development plan to improve performance and demonstrate potential over the next 12 months
- With evidenced performance could move to RN2 or RN1 swiftly

Possible Development Interventions
- On-going feedback - support with knowing when doing a good job and when to improve/enhance
- Encouragement to keep on going and gain organisational exposure – sometimes its just about getting experience on the job to master it
- Coaching / buddying on the job
- Monthly contact to assess / re-assess and keep on track

- Induction (culture / systems / processes)
- Basic knowledge and skills training
- Realistic management of time scales and expectations
- Possibly some career diagnosis – would need to be carefully handled in terms of raising expectations
- Reassess in next cycle of planning / performance management
- Challenge with clear expectations
- Clear and stretching objectives with regular review
- Consider your own local development activity
Key Generalist (pivotal and flexible)
High performance in a variety of areas

Definition
• High performance with consistency of results across a variety of assignments
• Role models professional behaviours aligned to their role and wider NHS
• Flexible, and could fill short term gaps or act up/deputise into higher roles when needed
• Moderate potential to go further balancing own ambition and capacity to move
• Could fill critical positions; perhaps move one level; likely to shift to key or high professional post over time

Bank of Questions
• What motivates you and makes you feel valued at work? How do we support you with continuous performance and maintaining motivation / feeling valued?
• Do you see yourself as a leader?
• What gets in the way of your performance?
• Where do you see your career path and level of ambition?
• What could prevent you progressing?
• What do you need to gain to make that happen?
• What do you do with good ideas?
• What derails you?
• How do you manage your work/life balance?
• What do you like to ‘specialise’ in?

Development Considerations
• Thank these individuals and make them feel valued for the great jobs they are doing
• Motivational stretch to enhance fulfilment – opportunities to try something different?
• Further developments in role giving both breadth and depth of experience
• Identify ‘appropriate’ career path and options
• Reinforce value of individual to organisation, use praise and recognition to help them shine
• Potential ‘give back’ to use their skills to develop others

Specific Leadership Development Interventions:
For those who are in a green category consider nomination on to:
• National Leadership Academy core programmes
• Regional Leadership Local Delivery Partnership development programmes
• Local organisational leadership development programmes

Further Possible Development Interventions:
• Managing personal growth
• Further education
• 360 degree feedback
• Mentoring (as mentee)
• Coaching 1:1
• Develop skills / knowledge / competencies
• Projects to develop competencies and develop further depth and breadth of experience
• Secondments into development assignment to stretch
• Projects – using existing strengths with some future orientation
• Develop skills / knowledge / competencies – current role
• Diagnosis of career options may be appropriate
• Future leader programme
• Engage in training others
• Consider your own local development activity

27 28
Solid Generalist
Good performance with moderate potential to advance

Definition
• Good well rounded performance
• Good professional behaviours in line with role requirements considerate of wider NHS
• Reliably meets expectations – a ‘go to’ person
• Moderate potential over time, but likely to be very happy doing the job they are doing
• Solid, steady team member who can be relied upon, often going unnoticed

Bank of Questions
• What motivates you and makes you feel valued at work?
• How satisfied are you with your performance in your current role?
• What would you need to do to increase your performance in your current role?
• How do you see your career progressing? How would you like to achieve this?
• What do you feel your particular strengths are and how can the organisation best utilise them?
• How can we continue to build and develop these strengths?
• What do other people say about you, your performance, your behaviour, what you bring?
• Is there anything preventing improved performance?
• Do you feel informed and involved in the organisation’s decision making?
• What do we need to do to ensure continuous performance and maintain motivation?
• What gets in the way of performance?
• Where do you see your career path and level of ambition?
• What do you see as your next move?
• What could prevent you progressing?
• In what time frame (realistic)?
• What experience do you need to gain to make that happen?
• What exposure do you need? What scope do your ‘networks’ have?
• Do you have the necessary business and organisational skills?
• What other styles/skills would benefit you?
• What resources do you need to help you?
• What support do you get from your manager, peers, direct reports?
• What is your profile within the organisation and how might this be developed?

Further Possible Development Interventions:
• Managing personal growth
• Further education
• 360 degree feedback
• Secondments into development assignment to stretch (with support)
• Mentoring (as mentee)
• Coaching 1:1
• Projects / development areas
• Develop skills / knowledge / competencies – current role
• Diagnosis of career options may be appropriate
• Development to improve current performance
• Consider your own local development activity/processes...

Development Considerations
• Make them feel valued for the good job they are doing
• Current role and development opportunities e.g. acting-up arrangements
• Enhance current performance
• Future career considerations
• Discuss future aspirations and ambition
• Consider developmental assignment
• Identify factors which motivate or de-motivate individual and affect performance
Developing Generalist (needs stretching)
Potential and moderate ambition to do more, however needs support to reach performance potential in current role or wider

Definition
- Low performance but showing moderate potential over time
- Behaviours may not fully align to their current professional role
- Needs pushing and stretching – may be bored or under used
- Could be in the wrong job

Bank of Questions
- What motivates you and makes you feel valued at work? (what hinders this?)
- How would you/others rate your performance (what you do) at present?
- How would you/others rate your behaviours (how you do it) at present?
- What standard of performance would you suggest you deliver?
- What do you require to enable you to enhance your performance and how do we support this?
- Do you wish to develop further?
- What are the barriers or blocks to success? Who “owns” these barriers/blocks?
- What areas do you need support with?

- What do you consider your particular strengths to be? Are you using them in this role? If not, what would and how could we get there?
- How do you identify opportunities for growth and new experiences and learning?
- Do you feel informed and engaged in the organisation’s business?
- What part in the team do you play?
- How do the team / your stakeholders perceive you?
- What do we need to do to ensure continuous performance and maintain your motivation?
- What gets in the way of your performance?
- Where do you see your career path and level of ambition?
- What could prevent you progressing?
- What do you see as your next move?
- In what timeframe (realistic)?
- What experience do you need to gain to make that happen?
- What exposure do you need?
- Do you have the necessary business and organisational skills?
- What other styles/skills would benefit you?
- What skills and knowledge do you need to develop / move into the first role?

- What resources do you need to help you?
- What support do you get from your manager, peers, and direct reports?
- What is your profile within the organisation and how might this be developed?
- What would your team say your personal style is?
- How might the organisation better utilise your skills and experience?
- What more could you do to improve the quality of services, patient experience and the health and wellbeing of the workforce?
- Do you influence in areas you don’t have ‘power’ or ‘mandate’ in?
- What scope do your ‘networks’ have?
- What would colleagues say about your leadership style and performance?
- What do you do with good ideas?

Development Considerations
- Understand what motivates them and check they feel valued
- Current role and factors that could motivate the individual more
- Assess their strengths and if they align to their current role
- Ambition discussion
- Understanding barriers
- Current performance and future improvements/alignment to role

Further Possible Development Interventions:
- Identify interventions to motivate, engage and feel valued to maximise their performance and behaviours in current role
- Review strengths – do they align to what they are doing?
- Open conversation and role review – is it aligned to their skills?
- 360 degree and other feedback mechanisms to understand behaviours and alignment to role
- Swift action on improvement plan with tight timescales
- Challenge with appropriate level of support (high support and regular contact)
- Coaching for performance
- Career counselling
- Quick remedial targeted development activity
- Formalised performance management-dependent upon timescale
- Consider your own local development activity/processes...
Professional in Field with consistent results

Definition

• High performance in own field
• Reliable and consistent results, often bringing own flare to tasks given
• Role models professional behaviours
• Shows upward potential, but likely happy being expert in own field
• Skills which can be harnessed to support others

Bank of Questions

• What makes you feel valued and motivated in doing your work and how do we maximise this?
• How could you pass your expertise on to others?
• What do we need to do to ensure continuous performance?
• Where do you see your career path both now and in the future i.e. next 3-5 years?
• What do you see as your next move? Or are you happy with what you are doing?
• What experience do you need to gain to make that happen?
• What skills and knowledge do you need to develop/move into the role?
• What resources do you need to help you?
• What is your profile within the organisation and how might this be developed?
• If an individual expresses a desire to stay at their current level, explore how they might develop within the role?
• What ambition do you have for the future?
• What could prevent you progressing?
• What do you feel are the ‘new’ required leadership behaviours?
• What personal styles help you?
• What personal styles hinder you?
• What would colleagues say about your leadership and delivery ability at the various levels (manager, peer, direct report)?
• How do you manage your own work/life balance?
• How do you influence agendas where you don’t have power or mandate?
• What are your strategies to motivate your team?
• What de-rails your performance as a team member?
• Are there areas of the corporate agenda that could be developed and how could you play a part?
• What do you do with good ideas?
• Do you need to further develop creativity or business acumen?
• What other skills would you like to develop?
• What more could you do to improve the quality of services, patient experience and the health and wellbeing of the workforce?

Development Considerations

• Reinforce their value to organisation - thank, praise and encourage them
• CPD in current role
• Stretch opportunities out of field to broaden experience in NHS
• Aspirations and exposure to wider networks and thinking
• Using these individuals to support other peoples development

Possible Interventions

• Managing personal growth
• 360 degree feedback
• Job rotations
• Build skills/knowledge required for current role
• Further professional qualification to enhance role e.g. accountancy, management etc.
• Manage current performance
• Ensure feedback is given
• Mentoring
• Coaching
• Exposure
• Robust development planning
• Consider your own local development activity...
Future Professional in Field

Good performance in professional field and showing upward potential

Definition
• Good reliable performance delivering what’s expected
• Behaves in a way that is professional to their role
• Showing upward potential, but likely to be happy doing the good job they are doing
• Meets experience needed to do a good job

Bank of Questions
• What makes you feel valued and motivated at work?
• What do you feel your particular strengths are? How can we continue to build and develop these?
• In terms of the skills / knowledge and competencies what areas do you feel need developing in order to improve your current performance to become an expert in your field?
• Are there any specific issues that are stopping you performing at an even higher level?
• How can we address these?
• What do other people say about you, your performance, your behaviour, what you bring?
• What is your preferred learning style and which method would best suit you?
• How satisfied are you with your performance in your current role?
• What would you need to do to increase your performance in your current role?
• How do you see your career progressing?
• How would you like to achieve this?
• What do you feel your particular strengths are and how can the organisation better utilise them?
• How can we continue to build and develop these?
• How do you feel we could utilise your strengths even more?
• Is there anything preventing improved performance?
• Do you feel informed and involved in the organisation’s decision making?
• What do we need to do to ensure continuous performance and maintain motivation?
• What gets in the way of performance?
• Where do you see your career path and level of ambition?
• What could prevent you progressing?
• What do you see as your next move?
• In what timeframe (realistically)?
• What experience do you need to gain to make that happen?
• What exposure do you need?
• Do you have the necessary business and organisational skills?

Possible Interventions
• Managing personal growth
• 360 degree feedback
• Job rotations
• Build skills / knowledge required for current role
• Professional qualifications e.g. management, baseline requirements for current role
• Managing current performance
• Mentoring
• Coaching
• Exposure / experience
• Consider your own local development activity...

Development Considerations
• Thank these individuals for their reliable contribution to the organisation
• Current role development
• Improve strengths and motivation/ambition to go further
• Increase current performance in role
• Stretch projects to evidence ability

• What other styles / skills would benefit you?
• What resources do you need to help you?
• What support do you get from your manager, peers, direct reports?
• What is your profile within the organisation and how might this be developed?
• What would your team say your style is?
• How might the organisation better utilise your skills and experience?
• What more could you do to improve the quality of services, patient experience and the health and wellbeing of the workforce?
• What scope do your ‘networks’ have?
• What do you do with good ideas?
• How do you manage your own work / life balance?
Developing Professional (needs stretching)
Showing potential to be professional in field, but needs support to align performance and/or behaviours to role

Definition
• Has potential, but low level performance and/or behaviours that are required within the role
• Need support to bring out their potential
• Possibly lacks drive or motivation for role which needs exploring / may not feel valued
• Strengths and values may be misaligned with current role
• Some sparks of brilliance which need harnessing

Bank of Questions
• What motivates you to come to work and feel valued – is something missing?
• How do you feel about your current performance and behaviours in role?
• What factors have affected the present situation? What actions have been taken and what was the outcome?
• What other resources need to be utilised?
• What are your strengths? Are they aligned to this role?
• What do other people say about you, your performance, your behaviour, what you bring?
• How can we support you to improve your performance?

Development Considerations
• Current role development to be able to perform professionally
• Support the employee in feeling valued
• Use appropriate performance/development improvement plan
• Understand aspirations, motivators and work importance
• Assess strengths and if they align to current role, or potentially elsewhere
• Remember that peoples strengths shine when they get matched to a role they resonate with

Possible Interventions
• Above all - make them feel valued and supported to reach their potential
• Appropriate skills, knowledge and behaviour/attitude development in current role
• Interventions related to de-motivators or ‘de-ailers’ (if there is evidence that these will result in improving performance)
• Action taken quickly for remedial and targeted development
• Projects (use as measure of competencies for next role as well as playing to strengths)
• Managing personal growth
• Further education
• 360 degree feedback around behaviours and alignment to role
• Mentoring (as mentee)
• Secondments – internal
• Coaching 1:1
• Career counselling
• Clearly define the areas of poor performance, measured against criteria technical procedures, Leadership Framework etc
• Develop agreed plan with individual with key actions and timescales for delivery
• Have monitoring process in place for delivery plan
• Manager to give regular feedback on performance
• Formalised performance management dependent upon time scale – the appropriate formal procedure should be applied
• Consider your own local development activity...
### Appendix 2: Blank Talent Conversation Tool

For use by managers and staff in preparation and during talent conversation to capture evidence and examples relating to relevant grid areas to identify where individuals best fit:

<table>
<thead>
<tr>
<th>Performance and Behaviours</th>
<th>Readiness to Move</th>
<th>Professional Talent</th>
<th>Developing Talent – Ready Soon</th>
<th>Ready Now</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Shows promise to continue to advance in their professional field or into a wider leadership role within 3 – 5 years if they have the capacity and ambition to do so, but equally valuable where they are.</td>
<td>Demonstrates the potential, ambition and motivation to develop at current level and potentially progress in their career within 1 – 3 years into new and wider challenges.</td>
<td>Demonstrates the potential, ambition, motivation and experience to perform at the next level now or within the next 12 months into new and wider challenges.</td>
</tr>
<tr>
<td>Exceeds Expectations</td>
<td>Professional in Field</td>
<td>Key Generalist (pivotal and flexible)</td>
<td>Role Model (High Potential to Go Further)</td>
<td></td>
</tr>
<tr>
<td>Meets Expectations</td>
<td>Future Professional in Field</td>
<td>Solid Generalist (solid and adaptable)</td>
<td>Future Emergent Potential (capacity for key Roles)</td>
<td></td>
</tr>
<tr>
<td>Partially Met Expectations</td>
<td>Developing Professional (needs stretching)</td>
<td>Developing Generalist (needs stretching)</td>
<td>Transition employee (New to Role needs support)</td>
<td></td>
</tr>
</tbody>
</table>

**Exceeds Expectations**
Outstanding performance against objectives, achieves more than what is expected of them and demonstrates role modelling of behaviours required beyond their role.

**Meets Expectations**
Meets the expectations for performance against objectives and behaviours required at level for role.

**Partially Met Expectations**
Below ‘met expectations’ against performance objectives and behaviours required at level for role.
Appendix 3: Do’s and Don’ts

It is important when holding the talent conversation with your employee, that you consider the following:

**Talent Conversation Do’s**

- Use a coaching style conversation drawing on listening and empathy skills to explore the bigger picture and aspirations with the individual – it’s a two way conversation about where they are and where they want/need to be...
- Use factual observations not judgements. Consider evidence available e.g. 360 feedback, wider peoples feedback, evidence of performance outcomes, competency achievements to give you a rounded picture to remove bias.
- Be honest, transparent, constructive and seek clarity
- Be respectful and supportive to the individual
- Actively listen observing body language, tone & also what the individual is not saying
- Use their experience, and add to their perspective
- Guard against being destructive
- Identify their key strengths and how to draw on these in their current role, or their next
- See any development areas as a positive way to improve to reach full potential
- Think about behaviour just as much as skills and performance outputs – it’s not just what we achieve but how we achieve things
- Challenge their perspectives appropriately to widen their horizons, drawing on the evidence you both can see
- Summarise the discussion, agree action points and finish positively

**Talent Conversation Don’ts**

- Do all the talking!
- Don’t make personal judgements - rely only on evidence and facts, and avoid making assumptions about individuals career aspirations and why they are where they are
- Do not use this as an opportunity to blame
- Avoid rushing the conversation – take your time
- Don’t avoid the difficult aspects of the conversation e.g discussing an area of development and using clear examples
- Force your views onto the individual
- Become emotional or aggressive
- Only focus on weakness
- See development areas as failure
- Focus only on performance outputs
- Become focused on small details that detract from the bigger picture
- Leave things open ended with no expectations set